

# 2022 KSBNS Exhibition & Sponsorship Prospectus



The Korean Society for Brain and Neural Sciences



# 2022 KSBNS Exhibition & Sponsorship Prospectus

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## WELCOME ADDRESS



Dear Sponsors,

On behalf of the Korean Society for Brain and Neural Sciences (KSBNS), I cordially invite you to the 25<sup>th</sup> KSBNS annual meeting (KSBNS 2022), scheduled for May 19-21, 2022 at the Songdo Convensia located in Incheon, South Korea.

KSBNS sponsorships provide both sponsoring companies and participants in the scientific fields mutually beneficial resources by fulfilling a need in the marketplace.

The KSBNS 2022 organizing committee strives to increase traffic to facilitate interactions between participants and exhibitors. The exhibitor's booths will be situated in the poster area to promote interactions between the participants of the scientific program and our commercial partners. The exhibitors will be pleased to introduce their most recent instruments and research materials.

This past year has proved how important meeting in-person is to this field. Many scientists have been looking forward to the interaction with each other as well as industry representatives. In spite of all the difficulties and challenges of the ongoing pandemic, we firmly believe that the 2022 meeting will be different from the previous meetings held during this global health crisis. We are ready to view your products and innovations in person and look forward to seeing you all in Incheon and making this meeting a memorable festival.

A handwritten signature in black ink that reads "Lee Seungbok". The signature is written in a cursive, flowing style.

Seungbok Lee

President of the Korean Society for Brain and Neural Sciences

## Bio-Exhibition

## KSBNS INTRODUCTION



## √ KSBNS Profile

<b>Name</b>	The Korean Society for Brain and Neural Sciences (KSBNS)		
<b>Size</b>	3,344 Members		
<b>International Journal</b>	EN (Indexed in SCIE, SCOPUS, Pubmed, PMC, Google Scholar, KCI)		
<b>Contact</b>	Tel. 02-871-1862, 871-1863		
	Fax. 02-790-1862		
	E-mail. neuro@ksbns.org	Homepage. www.ksbns.org	

## √ 2022 Organizing Committee

Title	Name	Affiliation
President	Seungbok Lee	Seoul National University
Vice President	Ja-Hyun Baik	Korea University
Vice President	Jung-Joon Sung	Seoul National University College of Medicine
Secretary-General	Joung Hun Kim	Pohang University of Science and Technology
Vice Secretary-General	Chul Hoon Kim	Yonsei University College of Medicine
Treasury Committee		
Chairperson	Chul-Kyu Park	Gachon University College of Medicine
Vice Chairperson	Jinsoo Seo	Daegu Gyeongbuk Institute of Science and Technology
Scientific Program Committee		
Chairperson	Sang Ki Park	Pohang University of Science and Technology
Vice Chairperson	Byung Gon Kim	Ajou University School of Medicine
Members	Seung Tae Baek	Pohang University of Science and Technology
	Byung Joo Ham	Korea University College of Medicine
	Kihoon Han	Korea University College of Medicine
	Eun-Mi Hur	Seoul National University
	Hosung Jung	Yonsei University College of Medicine
	Hyung-Jun Kim	Korea Brain Research Institute
	Jongpil Kim	Dongguk University
	Sung-Yon Kim	Seoul National University
	Tae Kim	Gwangju Institute of Science and Technology
	Tae-Kyung Kim	Pohang University of Science and Technology
	Sung Bae Lee	Daegu Gyeongbuk Institute of Science and Technology
	Ki-wook Oh	Hanyang University College of Medicine
	Ki-Jun Yoon	Korea Advanced Institute of Science and Technology
Young-Gyu Yoon	Korea Advanced Institute of Science and Technology	

# 2022 KSBNS

## Exhibition & Sponsorship Prospectus

### √ 2022 Organizing Committee

Title	Name	Affiliation
Planning Committee		
Chairperson	Sunghoe Chang	Seoul National University College of Medicine
Members	Hyung Kim	Seoul National University
	Yong Ho Kim	Gachon University College of Medicine
	Seung-Hee Lee	Korea Advanced Institute of Science and Technology
	Jong Cheol Rah	Korea Brain Research Institute
Policy Committee		
Chairperson	Hyun-Ho Lim	Korea Brain Research Institute
Members	Young-Joon Kim	Gwangju Institute of Science and Technology
	Ji Young Mun	Korea Brain Research Institute
Publications Committee		
Chairperson	Heh-In Im	Korea Institute of Science and Technology
Members	Nakwon Choi	Korea Institute of Science and Technology
	Jeongyeon Kim	Korea Brain Research Institute
Awards and Recognition Committee		
Chairperson	Jaesang Kim	Ewha Womans University
Members	Sung-Oh Huh	Hallym University College of Medicine
	Mi Ryoung Song	Gwangju Institute of Science and Technology
Public Relations Committee		
Chairperson	Eun Young Kim	Ajou University School of Medicine
Members	Han Kyoung Choe	Daegu Gyeongbuk Institute of Science and Technology
	Seongju Lee	Inha University School of Medicine
International Cooperation Committee		
Chairperson	ChiHye Chung	Konkuk University
Member	Sung Hyun Kim	Kyung Hee University School of Medicine

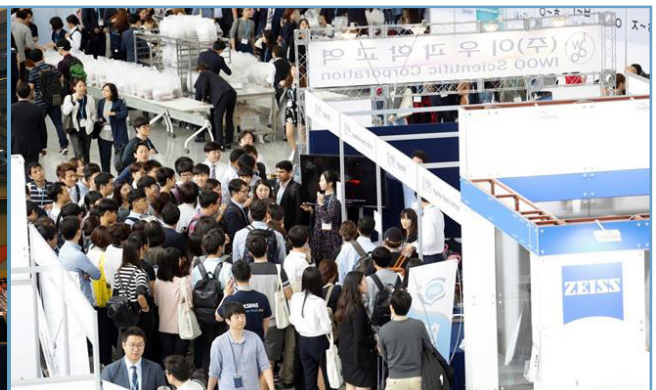
# Bio-Exhibition

## √ Conference Overview

<b>Title</b>	The 25 <sup>th</sup> Annual Meeting of the Korean Society for Brain and Neural Sciences
<b>Date</b>	May 19 (Thu) - 21 (Sat), 2022
<b>Venue</b>	Songdo Convensia, Incheon, Korea
<b>Scale of Participants</b>	1,800

## Performance

Year	Venue	Participants	Participating Countries	Oral Presentation	Poster Presentation	Exhibition	Advertisement
2021	Songdo Convensia (Online)	1,077	8	100	314		43
2020	Swiss Grand (Online)	1,120	23	89	460	20	17
2019	EXCO (Daegu)	4,385	89	181	1,550	128	14
2018	Grand Hilton	1,680	8	98	574	44	9
2017	Grand Hilton	1,556	10	114	561	48	10
2016	KINTEX (Goyang)	1,225	12	102	344	38	12



# 2022 KSBNS Exhibition & Sponsorship Prospectus

## ✓ Journal EN



- Official Journal: Experimental Neurobiology (EN)
- Open Access, Peer-Review, Online Journal
- Indexed in SCIE, SCOPUS, PubMed, PubMed Central, KCI
- Available on Google Scholar, KoreaMed, Komci
- Bimonthly, Approximately 60 articles published a year
- 2017 Impact Factor = 3.81
- 2018 Impact Factor = 2.60
- 2019 Impact Factor = 2.37
- 2020 Impact Factor = 3.26

## ✓ EN Editorial Board

Title	Name	Affiliation
Editor in Chief	C Justin Lee	Institute for Basic Science
Deputy Editor	Byung Ok Choi	Samsung Medical Center
	Jong Eun Lee	Yonsei University College of Medicine
Executive Editors		
Molecular and Cellular Neuroscience	Sang Jeong Kim	Seoul National University College of Medicine
Development/Differentiation/Regeneration	Woong Sun	Korea University College of Medicine
Neurobiology of Diseases	Byung Gon Kim	Ajou University School of Medicine
Glial Biology	Eun Hye Joe	Ajou University School of Medicine
Systems/Cognitive/Behavioral Neuroscience	Joung-Hun Kim	Pohang University of Science and Technology
Cinical Neuroscience	In Kyoon Lyoo	Ewha Womans University
Advanced Neurotechnology & Neuroengineering	Yoonkey Nam	Korea Advanced Institute of Science and Technology
Negative Data and Reproducibility in Neuroscience	Shawn Hyunsoo Je	Duke-NUS Medical School
Neurodegenerative Diseases	YoungSoo Kim	Yonsei University

# Bio-Exhibition

## ✓ Awards

### 1) Joseph J. Chang Award

- Established to commemorate Joseph J. Chang (1927-2011), the very first president of KSBNS
- Sponsored by family of Joseph J. Chang
- Ceremony and awardee lecture at the KSBNS Annual Meeting

### 2) Scitech Korea Young Investigator Award

- Established to reward young investigators who contribute to the field of brain and neural sciences.
- Sponsored by Scitech Korea Inc.
- Ceremony and awardee lecture at the KSBNS Annual Meeting

### 3) The EN Best Article Award

- Established to reward excellent articles published on EN
- Select the best review and research articles from all the articles published in the previous year
- Ceremony at the KSBNS Annual Meeting



# 2022 KSBNS Exhibition & Sponsorship Prospectus



## EXHIBITION & SPONSORSHIP

### ✓ Sponsorship

· Provided details are subject to change depending on the circumstances.

<p><b>Gold</b></p>	<ul style="list-style-type: none"> <li>• 1 Sponsor Seminar</li> </ul>
	<ul style="list-style-type: none"> <li>• 1 Space-Only booth</li> </ul>
	<ul style="list-style-type: none"> <li>• 1 Cover Page Advertisement for Printed Program Book</li> </ul>
	<ul style="list-style-type: none"> <li>• 6 x Company's News Included in Our Website or Member's Newsletter</li> </ul>
	<ul style="list-style-type: none"> <li>• Conference Website Banner Advertisement</li> </ul>
	<ul style="list-style-type: none"> <li>• 4 Registrations Included</li> </ul>
	<ul style="list-style-type: none"> <li>• KRW10,000,000</li> </ul>
	<ul style="list-style-type: none"> <li>• 2 Space-Only booths</li> </ul>
<p><b>Silver</b></p>	<ul style="list-style-type: none"> <li>• 1 Inside Page Advertisement for Printed Program Book</li> </ul>
	<ul style="list-style-type: none"> <li>• Conference Website Banner Advertisement</li> </ul>
	<ul style="list-style-type: none"> <li>• 2 Registrations Included</li> </ul>
	<ul style="list-style-type: none"> <li>• KRW6,000,000</li> </ul>
<p><b>Bronze</b></p>	<ul style="list-style-type: none"> <li>• 1 Inside Page for Printed Program Book</li> </ul>
	<ul style="list-style-type: none"> <li>• Company Logo Print on Poster and Info Banners</li> </ul>
	<ul style="list-style-type: none"> <li>• 1 Registration Included</li> </ul>
	<ul style="list-style-type: none"> <li>• KRW2,000,000</li> </ul>



# Bio-Exhibition

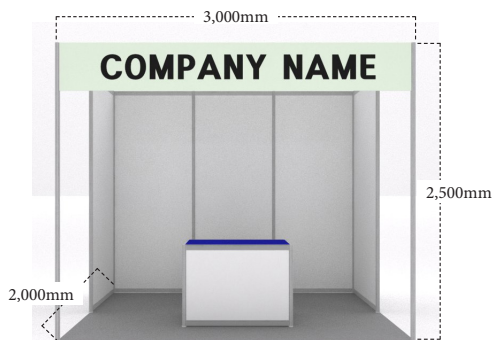
## √ Exhibition Booth

Type	Price	
Space Only	KRW 3,000,000/ea	Add on Electricity = KRW 40,000/2kW Installation for LAN Cable = KRW 50,000/ea
Shell Scheme	KRW 3,500,000/ea	

### ※ Description for Shell Scheme

- 2 Registrations Included
- Booth Space : 3 m (W) x 2 m (D) x 2.7 m (H)
- Octa(+Pannel) System Booth :  
3 m (W) x 2 m (D) x 2.5 m (H)
- 1 Company Name Board
- One Table and Two Chairs Provided Per Booth
- \* Table : 1.83 m (W) x 0.45 m (D) x 0.72 m (H)
- Three Wall Light Bulb
- 1 Kw Electricity, 220 V Electrical Outlet Provided
- \* Power Bar Preparation Recommended
- Floor Protection Provided

Example for Shell Scheme

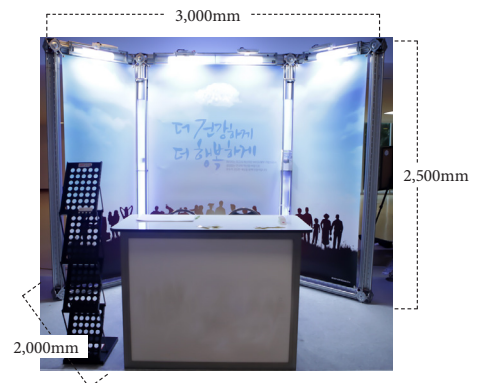


Description for Shell Scheme  
ex(3,000X2000X2500mm\_W\*D\*H)

### ※ Description for Space Only

- 2 Registrations Included
- Booth Space : 3 m (W) x 2 m (D) x 2.7 m (H)
- One Table and Two Chairs Provided Per Booth  
(Available Upon Request)
- \* Table : 1.83 m (W) x 0.45 m (D) x 0.72 m (H)
- 1 Kw Electricity, 220 V Electrical Outlet Provided
- \* Power Bar Preparation Recommended

Example for Space Only



Description for Space Only  
ex(3,000X2000X2500mm\_W\*D\*H)

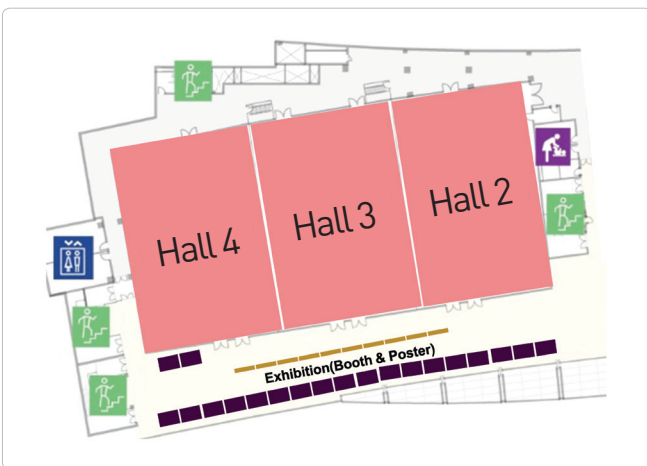
# 2022 KSBNS Exhibition & Sponsorship Prospectus

## ✓ Exhibition Overview

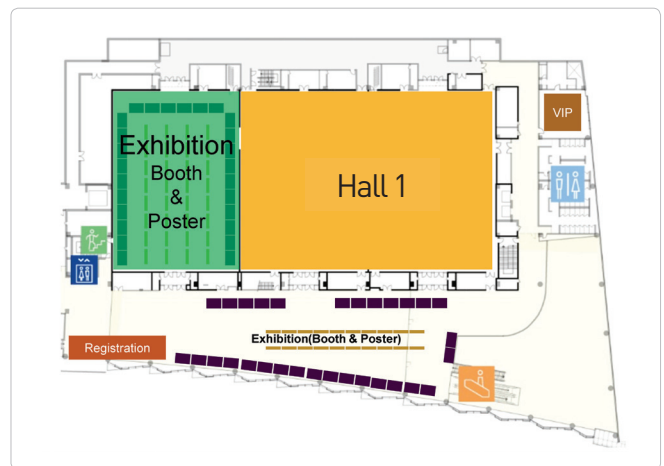
- Date** 5.19 (Thu) - 21 (Sat), 2022
- Place** Songdo Convensia, Incheon (2F)
- Set up** 16:00 - 20:00, 5. 18 (Wed), 2022
- Take Down** 13:00 - 15:00, 5. 21 (Sat), 2022

Premier Ballroom

Grand Ballroom



Premier Ballroom



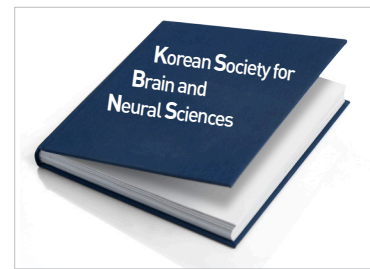
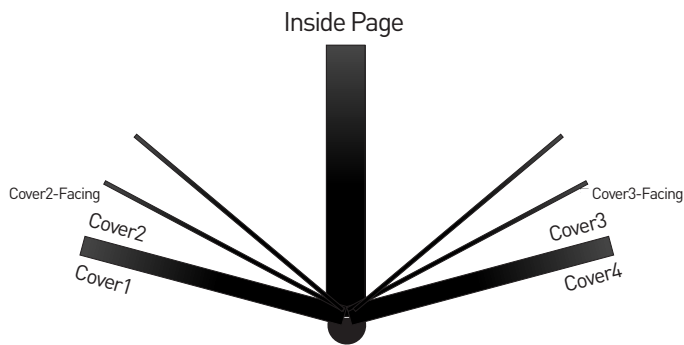
Grand Ballroom

# Bio-Exhibition

## √ Advertisement for Program Book

Program Book	Inside Page	Cover2 (Inside Front)	Cover3 (Inside Back)	Cover2-Facing (Inside Front Facing)	Cover3-Facing (Inside Back Facing)	Cover4 (Back Cover)
Price	KRW 1,500,000	Be Closed		KRW 2,000,000		Be Closed
Number of Pages	Unlimited	Each One Page Only				

### Placement



Guideline	
Ad Size	210 mm (W) × 280 mm (H) (Need 3mm Extra Space on Each Side for Binding)
	Program Book Size : 216 mm (W) × 286 mm (H)
Format	PDF File (No Less than 300 dpi)
How and When to Send Materials	Email at <a href="mailto:neuro@ksbns.org">neuro@ksbns.org</a> by 4. 25 (Mon), 2022

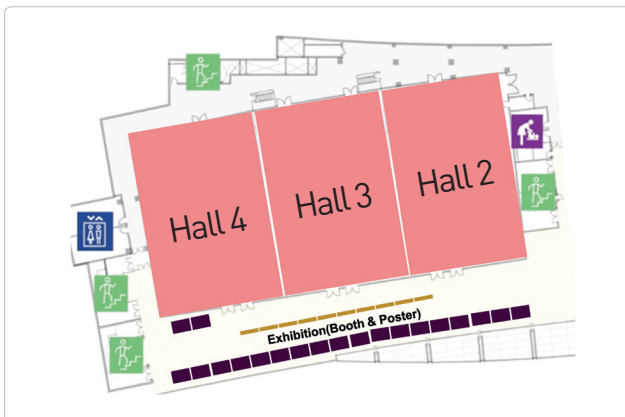
# 2022 KSBNS Exhibition & Sponsorship Prospectus

## ✓ Sponsor Seminar

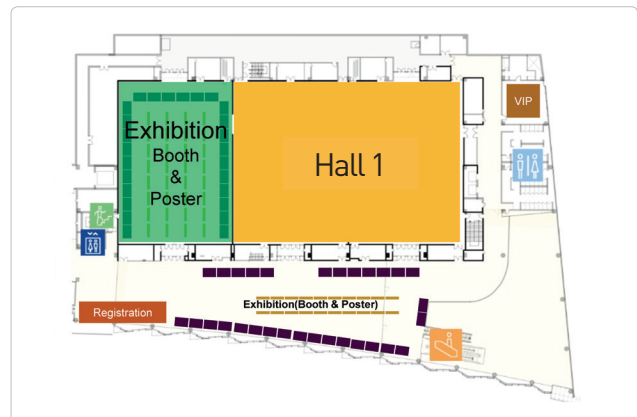
Date/Time		Songdo Convensia (2F)			
5. 20 (Fri)	11:50-12:20	Hall 1	Hall 2	Hall 3	Hall 4
	12:20-12:50	Hall 1	Hall 2	Hall 3	Hall 4

### Premier Ballroom

### Grand Ballroom



Premier Ballroom



Grand Ballroom

### Guideline

Price	KRW 5,000,000
Application Deadline	4. 15 (Fri), 2022 *Be Closed
Provided	Box Lunches for Participants, Presentation Equipment
Required	Presentation materials should be self-prepared

# Bio-Exhibition

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\* The sponsor seminar requirements should be submitted via email (neuro@ksbns.org) by 4. 15 (Fri), 2022.

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## General Information

- Company Name, Homepage URL, CEO, Contact, Service Fields  
e.g.) Medical Devices, Lab Animal Care devices, Medicine, etc.

## Company Logo

- JPG file with quality of over 300dpi
- Original design file (ai, eps)

## Speaker Information

- Abstract: fill out the abstract submission form ([Download](#))
- Photo: JPG file with quality of over 300dpi
- CV
- The abstract and the speaker's photo will be printed on the conference program book.

## Chair Information

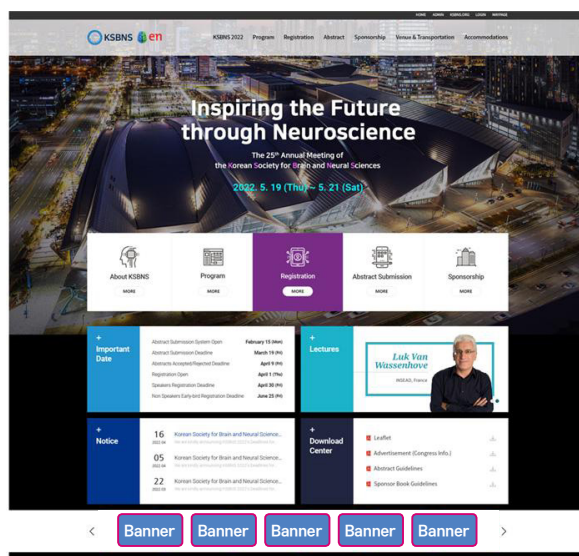
- Name, Affiliation, Contact (Email Address)

# 2022 KSBNS Exhibition & Sponsorship Prospectus

## √ Others

Item		Detail	Price
Sponsor for Academic Awards	The EN Best Article Award	· Company Name Featured in the Program Book · Company Logo Placement on the Poster	KRW 2,000,000
	The Best Poster Presentation Award	· Company Name featured in the Program Book · Company Logo placement on the Poster	KRW 5,000,000
Sponsor for Lectures	Plenary Lecture	· Company Name featured in the Program Book · Company Logo placement on the Poster and Conference Website	KRW 10,000,000
	Keynote Lecture		KRW 5,000,000
	Symposium		KRW 3,000,000
Website Banner Advertisement * No Deadline	Main	Website Banner Advertisement	KRW 800,000/ month
	Sub		KRW 400,000/ month

### \* Website Banner Advertisement



Korean Society for Brain and Neural Sciences

# 2022 KSBNS Exhibition & Sponsorship Prospectus

## ✓ Overview

- Deadline for Apply: 4. 25 (Mon), 2022
- How to Apply: [Application Form \(Click!\)](#)
- Payment Method:
  - Bank Name: SHINHAN BANK
  - Bank Address: 120, 2-GA TAEPYUNG-RO, CHUNG-GU, SEOUL, SOUTH KOREA
  - SWIFT Code: SHBKRRSE
  - Account Number 180-004-778066
  - Recipient's Name: The Korean Society for Brain and Neural Sciences (KSBNS)
  - Recipient's Phone: +82-2-871-1862,1863
- Deadline for Payment: 5. 20 (Fri), 2022
- Secretariat: The Korean Society for Brain and Neural Sciences (KSBNS)

Email. [neuro@ksbns.org](mailto:neuro@ksbns.org)

Website. <https://www.ksbns.org>, <https://www.ksbns2022.org>